

## Order Item Summary

CBS TELEVISION  
STATIONS

WWJ-TV

Order ID: 54711 CF NTL-POL FBD - LBD: 10/25/12 - 10/30/12 HL#: Created: 10/24/12 01:27 PM

Client: MICHIGAN GOP 2012 (336037) CPE: // Agency Commission: 15 % Updated: ALWILLIAMS on 10/24/12 03:17 PM

Agency: STRATEGIC MEDIA SERVICES Product: MI GOP 10/24-10/30 (1300) Sell :20:00 Confirmed: 10/24/12 01:55 PM

Buyer: NEIL WILLIAMS Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*

AE: Maggie McWilliams Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% WXYZ: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

NEW ORDER JPC/PH 10/24/12

ok sr 10.24.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	LFORECAST	0 0 0 1 1 0 0	WEA	30				0.0	\$6,000.00	2	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12		2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	DPRICE	0 0 0 1 1 0 0	DAY	30				0.0	\$2,000.00	2	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12		2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DPRICE	1 1 0 0 0 0 0	DAY	30				0.0	\$2,000.00	2	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12		2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DMILLION	0 0 0 1 1 0 0	DAY	30				0 0	\$600.00	2	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12		2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DMILLION	1 1 0 0 0 0 0	DAY	30				0.0	\$600.00	2	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12		2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	12:28 - 13:30	0 0 0 0 1 0 0	SOAP	30				0.0	\$1,500.00	1	\$1,500.00		
	TO RUN IN YOUNG&RESTLESS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	12:28 - 13:30	0 1 0 0 0 0 0	SOAP	30				0.0	\$1,500.00	1	\$1,500.00		
	TO RUN IN YOUNG&RESTLESS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12		1									

## Order Item Summary

CBS TELEVISION  
STATIONS

WWJ-TV

Order ID:	54711	CF	NTL-POL	FBD - LBD:	10/25/12 - 10/30/12	HL#:		Created:	10/24/12 01:27 PM
Client:	MICHIGAN GOP 2012 (336037)	CPE:	/ /	Agency Commission:	15 %	Updated:	ALWILLIAMS on 10/24/12 03:17 PM		
Agency:	STRATEGIC MEDIA SERVICES	Product:	MI GOP 10/24-10/30 (1300)	Self	:20:00	Confirmed:	10/24/12 01:55 PM		
Buyer:	NEIL WILLIAMS	Demo:	HHOLDS DMA RTG	Sched. Code:	Z		**PRINT REQUIRED**		
AE:	Maggie McWilliams Pol-GWTS-PH			Billing Int:	Monthly	BM:	SS		
Share:	0%	WXYZ:	0%	WDIV:	0%	WJBK:	0%	WMYD:	0%
				WKBD:	0%	WPXD:	0%	WADL:	0%
						CABLE:	0%		

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	LLETTER02	0 0 0 1 1 0 0	LETT	30				0.0	\$700.00	2	\$1,400.00		
		<u>FBD</u> 10/25/12	<u>LBD</u> 10/26/12	<u>Oct 22</u> 2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	LLETTER02	1 1 0 0 0 0 0	LETT	30				0.0	\$700.00	2	\$1,400.00		
		<u>FBD</u> 10/29/12	<u>LBD</u> 10/30/12	<u>Oct 29</u> 2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PNAVY	0 1 0 0 0 0 0	REGP	30				0.0	\$15,000.00	1	\$15,000.00		
		<u>FBD</u> 10/30/12	<u>LBD</u> 10/30/12	<u>Oct 29</u> 1									

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	17	0	\$43,200.00	\$36,720.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$43,200.00	\$36,720.00	\$0.00	\$0.00